

CYRIL P SAJU

VISUAL DESIGNER

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PROFESSIONAL SUMMARY

Visual Designer with 4 years of experience creating high-impact corporate presentations, branded documents, pitch decks, proposals, infographics, and digital/print collateral. Skilled in translating complex business information into clean, visually compelling communication assets with strong attention to layout, typography, and brand consistency. Experienced in supporting executive communication, internal branding, and marketing teams across fast-paced corporate environments.

AREAS OF EXPERTISE

Corporate Presentation Design

Proposal & RFP Documents

PowerPoint Design

Infographics

Layout Consistency

Brand Consistency

Executive Communication Design

Typography

Print & Digital Collateral

CAREER HIGHLIGHTS

- Delivered executive presentations, RFP proposals, and branded corporate decks for leadership and client-facing communication.
- Contributed to company-wide rebranding initiatives including visual systems and motion assets.
- Built scalable design templates that improved workflow efficiency and reduced repetitive design dependency.
- Recognized for Outstanding Contributions and Above & Beyond Award for design impact and execution excellence.

PROFESSIONAL EXPERIENCE

Graphic Designer | Contentstack Inc | Bangalore | 2025 - Present

- Designed corporate presentations, executive pitch decks, RFP proposals, and branded business documents for leadership and client communication.
- Managed event printables and high-visibility collateral ensuring brand consistency across all touchpoints.
- Played a key role in the Contentstack rebrand including creation of logo bumper animation and brand visual assets.
- Built editable templates in Figma Buzz to streamline recurring design workflows for non-design teams.
- Created core brand icon systems including value icons, marketing icons, and visual support assets.

Graphic Designer | Maven Silicon Softech Pvt Ltd | Bangalore | 2022 - 2025

- In the financial year of 2023-2024, I received recognition for Outstanding Contributions.
- Oversee all the visual content published on social media, ensuring brand consistency and engaging design.
- Responsible for all the digital and printing collaterals and business verticals.
- 1000+ organic conversions through social media in the financial year of 2023-2024.
- Responsible for business ppts, course videos etc.

EDUCATION

Bachelor of Engineering in Computer Science | T.John Institute of Technology, Bangalore

Certificate | Graphic Design | Udemy

Certificate | After Effects | Career Ninja

Certificate | Complete Web & Mobile Designer: UI/UX, Figma | Udemy

TECHNICAL PROFICIENCIES

Adobe Creative Suite | Microsoft Office Suite | Figma | Google Workspace

Strapi CMS | Webflow | Framer | Spline | Miro

Ai Tools: Claude Design | Claude Code | Google Stitch | Mixboard | Notebook LLM | WAN Open Source | Slidesgo